

Primary Sponsor
Conference “Logistics 2014: Process Optimization and Risk
Reduction”

5 100 € (incl. VAT)
(One sponsorship package)

A SPONSORSHIP PACKAGE INCLUDES:

- Granting an official status “Primary Sponsor of Conference “Logistics 2014: Process Optimization and Risk Reduction” with the right to use the status in all own presentation and advertising materials.
- Placing the logo indicating the status “Primary Sponsor of Conference “Logistics 2014: Process Optimization and Risk Reduction”
- ✓ On stationary and mobile advertising constructions during the event;
- ✓ In printed promotional materials of the Exhibition, published after the Sponsorship contract is signed (programs, official catalogue, participants’ guide);
- ✓ Placing data in the Official Participants Catalogue (logo and text).
- ✓ Placing the Sponsor logo in direct e-mailing (at least 5 mails, 30 000 registered subscribers)
- Placing advertising module in the Official Exhibition Catalogue (1/1 page).
- Placing web-banners 100x100 and 200/200 on the official web-sites of the Exhibition www.interlog-expo.ru и www.interlog-expo.pro.
- Publishing the Sponsor’s news on the websites of the Exhibition in Participants’ news section (at least 3 publications).
- Placing the Sponsor’s promotional materials on the visitors’ registration desks and information desks at the sites of the official events.
- Providing exhibition area (9-12 m² with a standard stand) with the right to distribute the Sponsor’s promotional materials.
- Presentation at the Conference (30 minutes, subject to agreement with the Organizers).
- Possibility to make a presentation at the Presentation Forum of the Exhibition (45 minutes).
- Placing the Sponsor’s promotional materials into the pack of the Exhibition visitor/ participant of the Business Program.
- Reference to the Sponsor name by the Conference facilitators during the event specifying the status.
- Providing contact-list of the participants of all Business Program events.

Session Sponsor
In the framework of the Conference “Logistics 2014: Process
Optimization and Risk Reduction”
Package №1 — 2 350€ (incl. VAT)

SPONSORSHIP PACKAGE №1 INCLUDES:

- Granting an official status “Session Sponsor“ with the right to use the status in all own presentations and advertising materials.
- Placing the logo indicating the status “Session Sponsor“:
 - ✓ On stationary and mobile advertising constructions during the session and the conference hall of the session;
 - ✓ In printed promotional materials of the Exhibition, published after the Sponsorship contract is signed (programs official catalogue, participants guide);
 - ✓ Placing data in the Official Participants Catalogue (logo and text).
 - ✓ Placing the Sponsor logo in direct e-mailing (at least 5 mails, 30 000 registered subscribers)
- Placing advertising module in the Official Exhibition Catalogue (1/2 page).
- Placing web-banners 100x100 and 200/200 on the official web-sites of the Conference www.interlog-expo.ru и www.interlog-expo.pro.
- Publishing the Sponsor’s news on the websites of the Exhibition in Participants’ news section (at least 3 publications).
- Placing the Sponsor’s promotional materials on the visitors’ registration desks and information desks at the sites of the official events.
- Providing exhibition area (6 m2 with a standard stand) with the right to distribute the Sponsor’s promotional materials (2 promoters).
- Presentation at the Session (30 minutes, subject to agreement with the Organizers).
- Placing the Sponsor’s promotional materials into the pack of the Exhibition visitor/ participant of the Business Program.
- Reference to the Sponsor name by the Session facilitator(s) during the event specifying the status.
- Providing contact-list of the participants of all Business Program events.

Session Sponsor
In the framework of the Conference “Logistics 2014: Process
Optimization and Risk Reduction”
Package №2 — 1 200€ (incl. VAT)

SPONSORSHIP PACKAGE №2 INCLUDES:

- Granting an official status “Session Sponsor“ with the right to use the status in all own presentations and advertising materials.
- Placing the logo indicating the status “Session Sponsor”:
 - ✓ On stationary and mobile advertising constructions during the session and the conference hall of the session;
 - ✓ In printed promotional materials of the Exhibition, published after the Sponsorship contract is signed (programs, official catalogue, participants guide);
 - ✓ Placing data in the Official Participants Catalogue (logo and text).
 - ✓ Placing the Sponsor logo in direct e-mailing (at least 5 mails, 30 000 registered subscribers)
- Placing advertising module in the Official Exhibition Catalogue (1/2 page).
- Placing web-banners 100x100 and 200/200 on the official web-sites of the Conference www.interlog-expo.ru и www.interlog-expo.pro.
- Publishing the Sponsor’s news in the websites of the Exhibition in Participants’ news section (at least 3 publications).
- Placing the Sponsor’s promotional materials on the visitors’ registration desks and information desks at the sites of the official events.
- Providing exhibition area (6 m2 with a standard stand) with the right to distribute the Sponsor’s promotional materials (2 promoters).
- Presentation at the Session (15-20 minutes, subject to agreement with the Organizers).
- Placing the Sponsor’s promotional materials into the pack of the Exhibition visitor/ participant of the Business Program.
- Reference to the Sponsor name by the Session facilitator(s) during the event specifying the status.
- Providing contact-list of the participants of all Business Program events.

Our contacts:

Mrs. Anna Skvortova – Director of exhibition Interlogistika-2014

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